



World Peace Centre (Alandi), MAEER's MIT, Pune, India



UNESCO Chair for
Human Rights, Democracy, Peace & Tolerance
World Peace Centre Pune, India



Philosopher Saint Shri Dnyaneshwar-Tukaram World Peace Prayer Hall (Largest Dome in the World)

International Institute for Holistic Research & Voluntary Action (India-Germany) &
Rural Business Hub Foundation India (RBHFI) &
Society to Accelerate Rational Thinking & Action (STARTA) &
World Peace Centre (Alandi) Youth Mission, Pune

Jointly organise 3-Day Workshop on

HOLISTIC DEVELOPMENT BY MARKETING THE UNMARKETED INDIA

on 27th, 28th & 29th September 2019

At Raj Kapoor Memorial Auditorium, Vishwarajbaug, Loni Kalbhor, Pune

- Chief Patron & Host** : **Prof. Dr. Vishwanath D. Karad**
President, World Peace Centre (Alandi), Pune, India
- Chief Convener** : **Dr. Kamal Taori**, IAS (Retd.)
Vishwa / Global Guru - Mentor
Chairman, Rural Business Hub Foundation India (RBHFI)
- Co-Convener** : **Dr. S. N. Pathan** (Former Vice Chancellor, Nagpur)
Strategic Advisor & National Co-ordinator,
World Peace Centre (Alandi), MAEER's M.I.T., Kothrud, Pune, India
- Chief Mentor** : **Irmel V. Marla** (Soc. Scientist/Anthropologist)

Why this workshop?

The holistic, well-known challenges of our time and the inability to cope up with them compel us to go beyond the trodden paths.

We all have to learn from doers (successes and failures) and move away or give up the compartmentalized approach and practices.

To prepare for the workshop, we advise to read the following:

- Marla/Taori: “Operationalizing Holistic Human Development. Food for Thought and Ideas for Action”, concept publishing company, New Delhi, 2007.
- Marla/Taori: “Marketing the Unmarketed India. A Rationalist Quest for Holistic Understanding”, concept publishing company, New Delhi, 2019.
- Banwari: Pancavati. An Indian Approach to Environment. Shri Vinayaka Publications, Delhi, 1992.

Who must participate and market this event?

Those looking for networking with positively like-minded people on issues of good leadership, change management, committed to unearth and activate the untapped potential in India from a non-exploitative angle, and are learning from doers. Also, those who are committed to work for a peaceful, egalitarian world independent from the various power-politics, and are prepared to fight for nature protection at all levels through holistic actions. Volunteers fighting for Transparency, Human Rights and non-exploitative economies would be the world`s strongest force to stop the looming disaster threatening us and the future of mankind.

Registration Details:

- Delegates from all over the world are required to register their names on or before 20th September 2019.
- Simplified registration form is available on the website of Youth Mission <http://wpcyouthmission.com>
- Registration fee is nominal Rs. 1000/- per person only for three days.
- MIT World Peace Centre (Alandi) will make the accommodation of delegates in the ADT University Premises as per the availability (First come First serve).
- Delegates are free to make their accommodation outside.
- The delegates requiring accommodation should write to wpcyouthmission9@gmail.com before 20th of September 2019.

Workshop Details

We expect all participants to actively contribute

Friday, 27th September 2019	Inaugural Session around the main theme with our expectations of outcomes of this event (Holistic Development and Marketing the Unmarketed India)	11.00 a.m. to 1.00 p.m.
Session II	Good Leadership for Holistic Inclusive Sustainable Development	1.00 p.m. to 2.30 p.m.
	Lunch Break getting to know each other	2.30 p.m. to 3.30 p.m.
Session III	Presentations by Doers and Issues of “Models for Replication”/Marketing Maximum 5 minutes presentation/10 minutes for discussion	3.30 p.m. to 6.30 p.m.
	Informal building up of interest groups	
Saturday, 28th September 2019		
Session IV	Presentations by Doers and Issues of “Models for Replication”/Marketing Maximum 5 minutes presentation/10 minutes for discussion	9.00 a.m. to 10.30 a.m.
Session V	Scope for Investment and Employment at Ward, Village & Block level with Presentation on using un-used/underused infrastructures (with case studies, also from colleges and universities)	10.30 a.m. to 2.30 p.m.
	Holistic Inclusive Development through non-exploitative, sustainable, environmental-friendly, decentralized businesses without grants and subsidies.	
	Lunch Break	2.30 p.m. to 3.30 p.m.
	Interest Groups brainstorming and discussions and presentations of implementable suggestions/action plans	3.30 p.m. to 5.30 p.m.
Session VI	Indian Classical Music & Dance by MIT Vishwashanti Sangeet Kala Academy, MIT ADT University Business and employment opportunities in the fields of music, arts, crafts, drama, culture	5.30 p.m. to 7.00 p.m.
Sunday, 29th September 2019	Place : Philosopher Saint Shree Dnyaneshwar-Tukaram World Peace Prayer Hall (Largest Dome in the World)	
Session VII	Achieving World Peace through Rural & Sustainable Development Importance of total involvement of all societal elements, and role of digitalization in bringing Holistic Sustainable Development into motion	9.00 a.m. to 11.00 a.m.
Valedictory Session		11.00 a.m. to 1.00 p.m.
Chief Guest	Prof. Dr. Vishwanath Karad, President, World Peace Centre (Alandi), Pune, India	

Pune Vishwa-Rajbaug Declaration & Press Conference

Important Notes:

- *Holistic presentations by doers with thrust on “Models for Replication” and “Marketing the Unmarketed India” will be at the core of every session*
- *Registration on 27th September 2019 - 9.00 a.m. to 11.00 a.m.*
- *Breakfast (3 days) – 8.00 a.m. to 8.45 a.m.*
- *Dinner on 27th & 28th – 8.00 p.m. to 9.00 p.m.*
- *Certificate of participation will be issued*

In the different sessions, the following keywords will be re-defined, re-engineered and analyzed for clarity and efficiency so that they will be discussed on a common platform:

Artificial intelligence, civil society, climate change, communication, culture, decentralization (localization), dependency, determination, development, dignity, disaster prevention, diversity, ecology, education, electoral system, employment, empowerment, exploitation, gender issues, globalization, governance, gullibility, labour, leadership, marketing, merit, mindset & attitudes (values), minorities, networking, philosophy, policy, poverty, practices, productivity, public and private sectors, reservation, return on investment, simplification, social system, socio-economy, technology, welfare, workshop



PHILOSOPHER SAINT SHREE DNYANESHWAR-TUKARAM WORLD PEACE PRAYER HALL (LARGEST DOME IN THE WORLD)



Prof. Dr. Vishwanath D. Karad
President, World Peace Centre (Alandi),
Pune, India